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**Everything Channel Teams with VARStreet to Launch a Set of Information Services,
Providing Business Advantage for the Community****New Service Provides Real-Time Product Catalog, Availability and Pricing on Demand**

Manhasset, NY, March 5, 2008 – Today, Everything Channel, the number one destination for technology vendors and marketers looking to reach the \$390 billion sellers of technology channel, announced it will be working with VARStreet, the leading provider of specialized e-commerce services to launch new information services that will provide business advantages for technology sellers. VARStreet developed these key information services for Everything Channel's community leveraging its established industry experience and proven track record in providing comprehensive on-demand E-Commerce solutions for IT Manufacturers, Distributors and VARs.

VARStreet's relationship with Everything Channel's ChannelWeb (www.channelweb.com), which is accessed by more than one million Solution Providers, will provide subscribers with live product availability and pricing from multiple distributors and e-tailers as well as detailed product information through its catalog service. This service saves technology sellers valuable time and helps them to respond quickly to their customers on product, price and availability.

"Being able to respond to customers quickly is critical to technology sellers. This new set of information services is easy to use and saves a tremendous amount of time in accessing multi-vendor, multi-distributor product, price and availability information," said Rad Sundar, CEO of VARStreet. "We are very excited to be partnering with CMP Channel to offer this new information service to resellers."

"We are pleased to add another innovative tool to our already broad portfolio of solutions to help technology sellers accelerate their businesses," said Robert Faletta, Chief Executive Officer, Everything Channel. "Besides the free information service – technology sellers can sign-up for VARStreet's on demand E-Commerce solutions that helps technology providers streamline their sales and purchasing processes, and meet customer demands of easy online ordering – driving higher productivity and profitability."

In addition to this new information service and on demand E-Commerce solutions from VARStreet, Everything Channel has a strong portfolio of business tools for the vendors and the sellers of technology helping them accelerate sales and grow their businesses. They include a workflow tool that helps create efficiencies in Request for Proposals (RFPs) and proposal building through configuration technology solutions (eXalt's multi-vendor workflow tool); a promotions tool to manage incentives (MTC Performance's spiff solutions); and a business growth and management tool (M&A Forum).

For additional information on Everything Channel, visit www.everythingchannel.com. For additional information on VARStreet, visit www.varstreet.com

About VARStreet

VARStreet is the leading provider of On-Demand B2B, B2G and Partner Commerce solutions to IT Manufacturers, Distributors and VARs. The XC platform today connects 400 VARs to serve over 100,000 Corporate, Federal, State and Local customers. Businesses that sell and purchase IT products and solutions have successfully leveraged VARStreet's XC E-Commerce platform to support diverse customer requirements. VARStreet is located in Santa Clara, CA. For more information, call (408) 562-5634 or visit the VARStreet web site at www.varstreet.com

Everything Channel (www.everythingchannel.com, www.channelweb.com)

Everything Channel is the global leader in Channel execution and serves as the one stop shop for the indirect sales channel that drive 75 percent of technology sales throughout the world. IT suppliers and Solution Providers turn to Everything Channel to manage and accelerate their business. Everything Channel provides the answer to strategy and branding, online marketing, market intelligence, lead generation, branded and custom events, education and workflow tools targeted to those who buy and sell through the Channel. Everything Channel is a subsidiary of United Business Media (<http://www.unitedbusinessmedia.com/>), a global provider of news distribution and specialist information services with a market capitalization of more than \$2.5 billion.

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