

**Contact**

Kate Spellman  
Everything Channel  
516 562 7383  
[kspellman@everythingchannel.com](mailto:kspellman@everythingchannel.com)

**Everything Channel's Event Business Becomes Talent Powerhouse, Veteran Event Planner, Trish Gagnon, Newest Recruit to Join Vision Events****Brings a Proven Track Record of Developing Successful Meetings, Events and Conferences**

**FRAMINGHAM, MA, July 9, 2008** - Everything Channel (formerly CMP Channel) today announced that Trish Gagnon has become Program Manager for Vision End User events. Gagnon joins Vision Events with a proven track record for developing and delivering successful meetings, events and conferences. In this position, Gagnon will be responsible for developing event content, agendas and programs, building relationships with partners, expanding recruitment, creating community initiatives and launching virtual trade shows.

"With more than 20 years of technology event expertise, Trish understands the intricacies of planning top-notch events," said Nancy Hammervik, Vice President, Everything Channel Events. "Her proven track record of launching a variety of events from conferences to meetings will be extremely helpful to Trish when we launch virtual trade shows to the end user audience later this year. We are very excited to add Trish to our team."

Most recently, Gagnon was employed with Raymarine, Inc. where she planned and executed sales meetings, incentive programs and marketing events. Earlier in her career, Gagnon managed domestic and international events for HP, Compaq Computer Corporation and Digital Equipment Corporation.

Gagnon will be located in Vision Event's New Hampshire office and will report to Katherine Kender, Director of Vision End User events.

For additional information about Vision Events, go to: <http://www.visionevents.com>.

**About Vision Events ([www.visionevents.com](http://www.visionevents.com))**

Vision Events, a division of Everything Channel, is a leading producer of highly focused business events that bring resellers and end users together with leading and emerging technology providers in private boardroom appointments and case study presentations to form strategic partnerships and secure new business in the technology sector.

**Everything Channel ([www.everythingchannel.com](http://www.everythingchannel.com), [www.channelweb.com](http://www.channelweb.com))**

Everything Channel, formerly CMP Channel, is the one-stop-shop for accessing, enabling and accelerating technology sales channels. From branding and recruiting to marketing and sales, Everything Channel offers technology marketers the unmatched breadth and depth of global brands and market intelligence combined with an unparalleled audience loyalty and credibility serving all technology sales channels. Through innovative sales and marketing solutions, Everything Channel arms the sellers of technology with the resources they need to achieve measurable and significant results.

Everything Channel is a subsidiary of United Business Media (<http://www.unitedbusinessmedia.com/>), a global provider of news distribution and specialist information services with a market capitalization of more than \$2.5 billion.

###