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Everything Channel Announced the Winners of 'The Best of RetailVision Awards'

Manhasset, NY, April 22, 2008 – Everything Channel (formerly CMP Channel), the global leader in technology sales, today announced the winners of 'The Best of RetailVision Awards.' The awards are a proven springboard to increased brand awareness and product credibility in the consumer channel.

The awards were presented at RetailVision, the premier global event for the retail channel which took place last week in Orlando, FL. RetailVision brought technology providers together with the top 100 level retailers, e-tailers and direct marketers across North America, Canada and Latin America. For nearly 20 years, RetailVision has driven business in the consumer channel through Private Boardroom Appointments, One-on-One Meetings, Industry Insight Sessions and Networking events.

The "Best of RetailVision Awards" are voted on by the over 150 attending retail executives who represent 100 retail chains in the United States, Canada and Latin America who buy over \$60 billion worth of products each year. After two days of boardroom presentations and one-on-one meetings, the retailers vote on the products and services presented at the show.

The Best of RetailVision Awards winners are as follows:

- Best Product: Hardware – Nokia
- Best Product: Peripheral – IOGEAR
- Best Product: Accessory – IOGEAR
- Best Product: Digital Home – Vudu
- Best Merchandising – IOGEAR
- Best Retail Strategy – CPG
- Best Presentation – CPG
- Best New Technology – WildCharge
- Best Vendor – Western Digital Technologies
- Best Service Provider - GET Marketing
- Best Latin American Retail Strategy – Western Digital Technologies
- Best Latin American Vendor – Visual Land, Inc.

For more information on Everything Channel's Vision Events, visit: www.visionevents.com.

Everything Channel (www.everythingchannel.com, www.channelweb.com)

Everything Channel is the global leader in technology sales and serves as the one stop shop for the sales channel that drives 75 percent of technology sales throughout the world. IT suppliers and Solution Providers turn to Everything Channel to manage and accelerate their business. Everything Channel provides the answer to strategy and branding, online marketing, research/market intelligence, lead generation, branded and custom events, education and workflow tools targeted to those who buy and sell through the Channel. Everything Channel is a subsidiary of United Business Media (<http://www.unitedbusinessmedia.com/>), a global provider of news distribution and specialist information services with a market capitalization of more than \$2.5 billion.

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